

Turnout Grants Program

The Progressive Turnout Project Turnout Grants Program is a new initiative to expand voter contact and partnerships in 2022. Through this program PTP will provide individual grants of up to \$250,000, totalling at least \$1,000,000, in early funding to grassroots organizations across the country.

PTP will provide grants to organizations that are already doing voter contact work, and could use funding to expand their efforts in new and innovative ways. Together, this cohort and PTP can create more innovative strategies to get more of the Rising American Electorate to vote in the upcoming election cycle. The Grant Program will complement PTP's existing programming while supporting additional research and building capacity for direct voter contact.

Grant Criteria and Application Details

- **Organizations interested in applying need to meet the following criteria:**
 - History of local voter contact work with specific community.
 - Well-developed plans to use funds to expand organizational capacity.
 - Have 501(c)(3), 501(c)(4), PAC, State PACs, or super PAC status. This grant program is not for candidate or party committees.
- **Priority consideration will be given to organizations that are:**
 - Testing innovative new voter contact strategies.
 - Executing voter contact programs in PTP's 2022 Key States:
 - Arizona, Florida, Georgia, Iowa, Maine, Maryland, Michigan, Minnesota, Nevada, New Hampshire, New Mexico, North Carolina, Ohio, Pennsylvania, South Carolina, Texas, Wisconsin.
- Please check out the Grants website for more information:
turnoutpac.org/turnout-grants/.
- Questions about Turnout Grants can be directed to
emily.kowey@turnoutpac.org.

January 3, 2022

**Grant application opens
on PTP website**

February 28, 2022

Priority Deadline

April 29, 2022

Last day to apply

April - June 2022

**Grant funds disbursed to
selected organizations**



About PTP

Progressive Turnout Project is the largest voter contact organization in the country, specifically dedicated to mobilizing the Democratic Party and defending democracy. Our mission: Rally Democrats to Vote.

Since our founding in 2015, Progressive Turnout Project has helped more than 137 Democrats win races up and down the ballot. Our efforts to connect with inconsistent Democratic voters via one-on-one conversations increased voter turnout in elections an average of 10.4%.